



## Grünig-Interscreen joins forces with SignTronic - to boost our strengths!

As it happens in quite a number of medium-sized Swiss companies, the leading supplier of computer-to-screen technology, SignTronic AG domiciled in Widnau, also needs to find an answer to the question of the succession planning.

It is a prime concern of the stockholders to make sure that the company can maintain or even consolidate its role as the leading CtS manufacturer on the screen printing market and to guarantee that the business can be continued at the usual business address in Widnau, with the existing team of staff members.

Upon conducting extensive and constructive negotiations, we have now been able to find a mutually optimal solution:

### Grünig-Interscreen AG joins forces with SignTronic AG!

This means that from now on both leading suppliers of printing screen preparation systems will cooperate closely so as to be in a position to offer their customers and partners a perfect solution for the entire screen printing sector.

Considering the rapid change of technologies on a worldwide level, a regular re-evaluation of the strategic orientation is absolutely indispensable.

The screen printing sector has undergone a number of important changes, and our task consists in offering the screen printers systematic, customized and professional problem solutions that will enable them to optimize their processes and to make the most of their strengths and advantages on their own screen printing market.

Now as before, it is true that the perfect printing form plays an all-important role in this business! We therefore do not doubt that the CtS technology, combined with the respective automated up- and down-stream processes, will inevitably turn into everyday standard for all the screen printers.

### What are the details of the envisaged solution?

It is planned that – even though both companies will remain legally independent from each other – they will from now on engage in a very close cooperation. Within the next few years, Andreas Ferndrigger and Marcel Grünig **will progressively take over** SignTronic AG. The shareholders of SignTronic AG are going to hand over the **business management** SignTronic AG to **Andreas Ferndrigger**, presently Sales & Marketing Director of Grünig-Interscreen AG – **as per September 5<sup>th</sup>, 2011**. He will assume the responsibility for the distribution and marketing department, whereas **Henk te Brömmelstroet** will continue his activities as a **technical director**, focusing on the development of new projects and products.

### What are the advantages of this joint company venture?

Grünig-Interscreen AG and SignTronic AG both are Swiss mechanical engineering companies with identical objectives: provide the perfect printing form for the screen printing business! Both our product ranges complement each other in an optimal fashion, enabling us to offer our customers individual or overall solutions from one single source.

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Valuable synergies will especially be created in the worldwide marketing and distribution of the top-quality products, customer consulting, staff and customer training, on-site installation, development, production and after-sales service.

Marcel Grünig (managing director of Grünig-Interscreen AG), who has been working in the screen printing business for more than 15 years, Andreas Ferndriger (General Manager of SignTronic AG), with more than 25 years of experience in this business, and Henk te Brömmelstroet (technical director of SignTronic AG), whose experience in the graphical industry dates back to more than 35 years, have set the course for an automated screen printing future.

A cooperation between the long-time staff members of Grünig-Interscreen AG and SignTronic AG adds up to several hundred years of cumulated experience in the screen printing and mechanical engineering fields, and this newly combined and powerful crew is highly motivated and eager to implement the new strategy and make a go of this advantageous position together with our partners and customers.

We all believe in the future of the screen printing business. There's no doubt that this procedure will continue to evolve and prove its efficiency in the industrial coating and high-quality printing processes and, last but not least, to gain intensity and professionalism.

**The future has already begun!**

We are positive that this new orientation will offer many benefits for our customers, partners and staff members. We shall contact all our partners in order to personally discuss the new opportunities and possibilities that this joint venture will bring about.

We are looking forward to a joint future in the screen printing sector.

Yours sincerely,

Dipl. Ing. Henk te Brömmelstroet

Dipl. Sales Manager Andreas Ferndriger

Dipl. Eng. Marcel Grünig